

## FOR IMMEDIATE RELEASE

### MedMira Announces AGM Results and Stock Option Grant

Halifax, Nova Scotia, January 30, 2017 – MedMira Inc. (MedMira) (TSXV: MIR) held its 2017 Annual General Meeting of Shareholders on January 27, 2017. Incumbent Directors Mr. Hermes Chan and Mr. Marvyn Robar were re-elected. Dr. Shou-Ching Tang, a world-class clinical oncologist, who retired as a Director in 2014, was elected to the Board during the meeting held in Halifax, Nova Scotia.

Mr. Romano Robusto and Dr. Philippe Dro chose not to stand for re-election to the MedMira Board of Directors. The Company thanks Mr. Robusto and Dr. Dro for their service as Directors. Mr. Hermes Chan was appointed by MedMira Holding AG, the Company's controlling shareholder, to replace Dr. Dro as its representative on the Board.

Shareholders also approved the appointment of Deloitte LLP as the Company's auditors during the meeting.

MedMira granted 1,175,000 options to purchase common shares to Directors as a part of the 2016 compensation package under the amended Stock Option Plan approved by shareholders at the 2016 Annual General & Special Meeting of Shareholders. Options were granted at an exercise price of \$0.10 per share and exercisable for a period of three years ending January 29, 2020.

#### About MedMira

MedMira is the developer and owner of Rapid Vertical Flow (RVF) Technology™. The Company's rapid test applications built on RVF Technology provide hospitals, labs, clinics and individuals with instant diagnosis for diseases such as HIV and hepatitis C in just three easy steps. The Company's tests are sold under the Reveal®, Multiplo™ and Miriad™ brands in global markets. MedMira's corporate offices and manufacturing facilities are located in Halifax, Nova Scotia, Canada and the Company has a sales and customer service office located the United States. For more information visit [medmira.com](http://medmira.com). Follow us on [Twitter](#) and [LinkedIn](#).

*This news release contains forward-looking statements, which involve risk and uncertainties and reflect the Company's current expectation regarding future events including statements regarding possible approval and launch of new products, future growth, and new business opportunities. Actual events could materially differ from those projected herein and depend on a number of factors including, but not limited to, changing market conditions, successful and timely completion of clinical studies, uncertainties related to the regulatory approval process, establishment of corporate alliances and other risks detailed from time to time in the company quarterly filings.*

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